



SECUREAUTH

# Case Study

PivotalPath



## Overview

### Industry

- + Financial Services
- + 250 users
- + Provides hedge fund research on their platform PivotalBase to their clientele

### Challenges

- + Federation
- + Risk-based authentication
- + Cost
- + Amazon Web Services integration

### Solution

- + Single Sign-On (SSO)
- + Risk-based authentication
- + Multiple methods of authentication

### Benefits

- + Ease-of-use
- + Flexibility
- + Customization
- + Value to cost
- + Quick time to value



## PivotalPath Looks to the Future of Access Control

PivotalPath provides hedge fund research and due diligence to their client base through their proprietary platform PivotalBase. This platform generates information, analysis, and resources that need to be protected.

PivotalBase is a custom web application that has been built from the ground up. Being proactive, the PivotalPath team knew that the logical progression of security for their platform needed to be risk-based authentication.

Wyatt Anderson, CTO, stated that at PivotalPath “we take security very seriously. With all of the news reports of hacking, we knew from the beginning that we wanted to add a level of security to include risk-based authentication for our platform, PivotalBase.” He further stated that their IT team wanted to make sure they had the security level a bank would have for their systems. Knowing they had a very specific list of qualifications for an access control solution SecureAuth.

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— Wyatt Anderson, CTO



### The Pivotal Solution

SecureAuth™ IdP provided PivotalPath with the risk-based authentication they were looking for alongside Single Sign-On. “We knew the requirements we had and we were able to single out SecureAuth to match our needs best.” Anderson recalled about the SecureAuth solution. Anderson and his team needed to provide seamless and secure SSO through the login of PivotalBase to retrieve information from a third-party vendor, Watchdox, without clients knowing they were being redirected or signing on to a new location in the application, making SecureAuth IdP the best solution with its ability to make these transactions transparently in the background.

PivotalPath set up their custom web based solution, PivotalBase on Amazon Web Services (AWS) and needed a solution that could quickly and easily integrate secure access control. “We are a start-up in all regards to our new platform, PivotalBase, therefore we had costs and limitations to get this solution up and running quickly, making Amazon Web Services and SecureAuth a great fit for us. SecureAuth IdP’s architecture gave us the flexibility, ease-of-use, and simple AWS integration we needed for a quick deployment.” Anderson concluded.

SecureAuth was able to give PivotalPath the flexibility they needed while still meeting the security standards they set for PivotalBase in one solution. Providing SSO, risk-based authentication, customization, and a reasonable price point; meaning Anderson and his team did not have to settle on their security access control solution.

### About SecureAuth Corporation

SecureAuth’s identity and information security solution deliver innovative access control for cloud, mobile, web and VPN systems to over five million users worldwide. With multi-factor authentication and Single Sign-On in one solution, SecureAuth IdP’s unique architecture enables organizations to leverage legacy infrastructures while also embracing next generation technologies. This preserves existing investments while also meeting today’s security challenges. For the latest insights on secure access control, follow the SecureAuth blog, follow @SecureAuth on Twitter, or visit [www.secureauth.com](http://www.secureauth.com).

### About PivotalPath

PivotalPath is an SEC registered investment advisor, providing hedge fund research and advisory to institutional investors. PivotalPath’s mission is to provide their clients with independent, informative, and cost-effective research and analysis enabling clients to leverage the resources of their expert team. The PivotalPath team assesses a broad and representative cross-section of hedge funds likely to be of interest of their clients and then generate and provide information and insight that can help them make a more informed investment decision.

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Wyatt Anderson serves as PivotalPath’s Chief Technology Officer, responsible for developing PivotalPath’s information technology infrastructure. Anderson brings to the post more than 19 years of information technology experience and began his career in the electronic design automation field as a programmer analyst with Mentor Graphics Corporation. He holds a Master of Science in Computer Science from New York University and a Bachelor of Science in Computer and Systems Engineering from Rensselaer Polytechnic Institute.

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